



Vida Spa Announced for the Westin Bayshore Vancouver Set to open this fall in time for the 2010 Winter Games

VANCOUVER, January 7, 2009 –The Westin Bayshore Vancouver and Vida Spa have partnered and are set to debut a 5,000 square foot Vida Spa on the lobby level of the 511-room award winning hotel, located on picturesque Coal Harbour, adjacent to renowned Stanley Park. The Vida Spa at The Westin Bayshore will debut in the fall of 2009, in time for the 2010 Winter Games. Having successfully established itself as the pre-eminent luxury spa destination in Vancouver, Whistler, and Seattle, Vida Spa will be an ideal complement to the already outstanding array of guest services featured at the 4 Diamond AAA/CAA hotel. This will mark Vida's fifth Ayurvedic based Spa in the region.

Vida Spas blend the ancient Indian science of Ayurveda with the best in Western healing philosophies, yielding unique spa experiences that engage the senses while nurturing body and mind. In addition to offering superior traditional therapies, The Westin Bayshore Spa will have areas designed specifically for couples massage, Ayurvedic cleansing and infrared sauna treatments. As with all Vida locations, the atmosphere will be sensual yet refined, elegant yet nurturing—a true energizing retreat from the stresses of daily life. Vida Spa at The Westin Bayshore will operate seven days a week commencing in the fall 2009.

The Westin Bayshore, Vancouver, offers guests the best of both worlds: the activities and cultural events of Vancouver, as well as a relaxing resort experience. The hotel has undergone an extensive transformation and the main hotel guest rooms have been totally redesigned with Westin signature offerings, including the incomparable all white Heavenly Bed®, flat screen televisions, comfortable work space and stylish seating. Guests are invited to connect with nature at The Westin Bayshore, by enjoying a reinvigorating ocean-side jog or a bicycle ride in Stanley Park. Guests can energize in the hotel's comprehensive WestinWORKOUT® gym and indoor and outdoor pools.

"The Vida Spa at The Westin Bayshore is the perfect complement for us," said Jean-Luc Barone, General Manager at The Westin. ***"Westin embraces wellness away from home and offers instinctive, personal guest experiences. We want our guests to leave more refreshed and renewed than when they first arrived."***

"We're thrilled to be partnering with a world class hotel and conference facility. We are excited to extend the Vida experience to the Westin Bayshore's guests and we look forward to partnering with a brand that shares our commitment to the highest standards of personalized service and luxury," said Allison Hegedus, President, Vida Corporation.

About Vida Spas

Founded in 2002, Vida Spas offer uniquely luxurious, personalized and healing spa experiences including an expansive menu of treatments based on the ancient Indian science of Ayurveda, all designed to enhance wellness, engage the senses, and nurture body and mind. With four locations currently serving clients in Vancouver, Whistler and Seattle and a strategy for successful expansion underway, Vida Spas believes in sustainable growth by cultivating wellness from the inside out. More information is available at www.vidawellness.com

About Westin Hotels & Resorts

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